



FOR IMMEDIATE RELEASE

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Destination 352 Expo: A First Rate Spot to Highlight the Area's Best

(Crystal River, FL, January 6, 2010)— With 2009 now in the history books, area businesses are turning an optimistic eye to the future. The Holidays are over and it's prime time to think of effective ways to promote your business or service for 2010.

If you do business in the 352 area code, Destination 352 Expo is custom-made for you. Hosted and presented by Studio 352 Events, **the Expo will be held under tent on the grounds of the Crystal River Mall on Saturday, February 27, 2010, from 10 a.m. until 3 p.m.**

"Many businesses have a small advertising budget, so a first-class event of this scale is an ideal opportunity to showcase their products and services in a visually-impressive, interactive environment that is cost effective," says Russell Monllos, who owns Studio 352 Events with partner Pat Fitzgerald.

Studio 352 Events is a full-service event management firm based in Citrus County, which is equipped to handle anything from a tradeshow or business launch to a fundraising gala, social event or personal party. Together, Monllos and Fitzgerald have a combined 35 years of experience in sales, event planning and management.

Carefully planned and marketed, Destination 352 Expo is free to the public. Attendees will experience numerous hands-on activities, including The Home Depot Cooking Demonstration Stage, outdoor recreation, fitness demos including a high tech virtual golf simulator presented by Citrus Memorial Health

System, Walgreen's Health Screening District, and The Belk Fashion Show with styling provided by Yai Yai International and M Hair Studio. In addition, there's a Kid's Zone, family-fun entertainment featuring the world famous Disc Connected K9's performing two high energy shows, Restaurant Row featuring top-end area establishments and much more.

A creative and strategic layout will lead attendees through the Expo demonstrations and exhibits. Utilizing up-to-the-minute technology, Destination 352 Expo will make the most of digital signage and text messaging to keep attendees aware and informed of the day's happenings.

The setting offers an ideal opportunity to position your company as a preferred source and market leader. Take advantage of this well-timed event to establish a presence and generate quality leads as you make personal contact with a wide array of potential customers.

"This event is the first of its kind in the area," says Monllos. "For a minimal investment, tradeshow and expos are one of the most cost efficient ways for a business to market their products, reaching a large number of prospects all at one time, in one place."

Don't miss this chance to highlight your products or services in the area's most innovative promotional opportunity! Not only will you be in front of hundreds of attendees but also before the event opens to the public you will have an opportunity to network with other businesses and win exciting prizes from gift cards to office parties in a morning mixer reserved exclusively for our exhibitors. Booth space for Destination 352 Expo is still available, as are sponsorship options at different levels. **As a member of the Ocala/Marion Chamber of Commerce special exhibitor pricing is being offered! Enter MarionC when registering online and SAVE!** For more information on how to be part of this exciting event and to register online, visit www.Destination352.com, email Info@Destination352.com or call 352-249-9184.

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