



Walter Kulash

THE TALK: STUCK IN (thinking about) TRAFFIC

The long-standing conventional approach to traffic congestion – adding more capacity – has not only failed to stem traffic congestion, but has actually accelerated the rate of growth in congestion, while degrading the travel experience and quality of communities of most Americans. Information technology, initially seen as a promising approach for solving congestion, is instead becoming a disappointment. Behavioral, rather than technical fixes to traffic congestion, only beginning to be understood, hold far more promise for dealing with traffic congestion. The lecture will trace the historical response to dealing with motor vehicles, the reasons for the inevitable failure of that response, and the array of emerging responses, mostly behavioral, that hold promise. Unintended consequences of our past approach are discussed. Conversely, likely unanticipated benefits of abandoning that approach are outlined.

Walter Kulash, recently retired as a partner with the Orlando-based community planning firm of Glatting Jackson Kercher Anglin, Inc, now practices as an independent public-interest traffic engineer. A licensed professional engineer with an academic background in engineering at North Carolina State University and Northwestern University, Mr. Kulash has worked on traffic and transit planning projects throughout the U.S. and Canada.

Since the early 1990's, Mr. Kulash has specialized in the rapidly emerging field of "livable traffic" design. This view of traffic engineering recognizes that the narrow traffic planning goals of the past few decades – moving the most traffic at the greatest possible speed – are giving way to a far more inclusive view. In the new view of traffic engineering, traffic performance is balanced against other desired qualities of the street, such as its value as an "address," its retail friendliness, and its role as a premiere public space of the community. The field of traffic calming – changing motorist behavior through street redesign – is evolving rapidly in the U.S. and Mr. Kulash is at the forefront of this branch of traffic engineering.

OCALA FLORIDA Lecture Series

hosted by



February 23, 2010

15 S. E. Osceola Avenue, Ocala

RECEPTION
BEGINS AT 5:30 pm

THE TALK
BEGINS AT 6:00 pm

Seating is limited, call 850-202-4406
or RSVP to ocalaevents@ihmc.us
if you are planning to attend.

LECTURE SPONSORED BY:

Ocala
StarBanner

www.ihmc.us