



Helping Businesses Start, Grow and Succeed

Small Business Development Center
at UNF in Marion County

Learn How to Access Census Data

Event Details

Date: Tuesday, June 7, 2011

Time: 9:00am to 2:30pm

Location: Webber Center,
College of Central Florida
3001 SW College Road
Building 71
Ocala, FL 34471

Registration Fee: \$15.00

*includes both workshops and
a boxed lunch

***Due to limited seating,
Pre-registration is required**

Online: www.sbdc.unf.edu
(click on "Special Events")

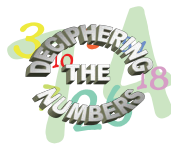
Phone: 352-622-8763

Email: sec-sbdc@atlantic.net

For more information, contact:
Selma Canas
SBDC Training Coordinator
352-622-8763 or 866-998-8332

The SBDC in Marion County
In Collaboration with the
United States Census Bureau

PRESENTS: Census Bureau facilitated



***"DECIPHERING THE NUMBERS"
CENSUS DATA WORKSHOPS***

Tuesday, June 7, 2011 at The College of Central Florida

9:00 AM Registration

9:15 AM Workshop 1 – Census Data Basics – 90 min

◆ Overview of census website ◆ American FactFinder (New & Legacy) ◆ Simple data searches ◆ Summary Files

10:45 AM Break

11:00 AM Workshop 2 – Beyond Basics – 3.5 hrs

◆ Accessing census data to solve municipal and community problems ◆ Developing a business plan using census data ◆ Using census data to identify target populations and support statement of need in proposal writing (for non profit organizations) ◆ Constructing a trend analysis from data collected during different time periods

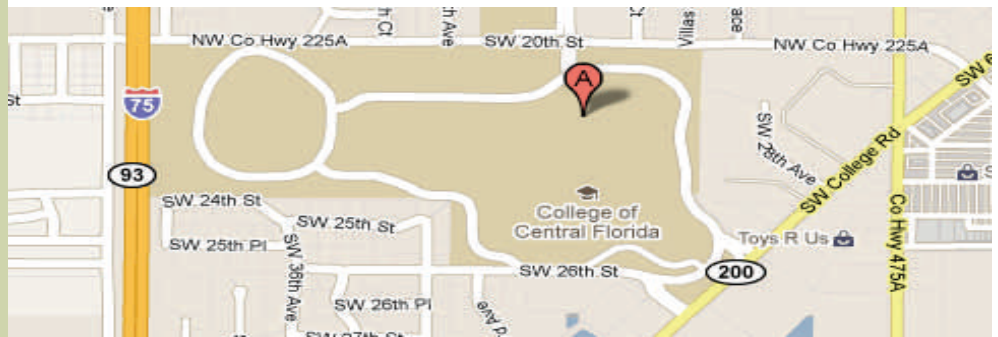
12:00 PM Lunch Break

12:30 PM Workshop Continues and Program Ends at 2:30PM

Co-Hosted
By:



Co-Sponsors:



The SBDC at UNF reserves the right to cancel workshops if attendance requirements are not met. Funded in part through a cooperative agreement with the US SBA. Reasonable accommodations for persons with disabilities will be made if requested at least 2 weeks in advance.

State Designated as Florida's Principal Provider of Business Assistance